

# The growth and success of Synergy (and its AEC customers)

**Rapid cloud development helps Synergy customers future-proof their AEC businesses.**

Synergy has moved far beyond the desktop, periodic upgrades, and being mainly the domain of finance and admin. Cloud technologies allow Synergy to rapidly evolve to meet our architecture, engineering, and built environment customers' complete project delivery needs — wherever they are creating smart and beautiful spaces.

## Major tech trends



Reimagining products as services



Mobile device management



Intelligent apps and analytics



Digital workplaces; smart homes, companies and cities



Open (digital) ecosystems



Cloud computing is mainstream



COVID-19 accelerates technology adoption by several years



Continued COVID-19 lockdowns make flexible working options (enabled with cloud technology and integrations) essential to business success and employee expectation

## AI

The COVID-19 pandemic showed signs of easing and economic recovery began, the implementation of 5G networks gained momentum and the integration of Artificial Intelligence and Machine Learning progressed into the mainstream.

2017

## Synergy features

Nov — Synergy cloud launched

Project portals

2018

Outlook add-in

Transmittals

Revenue forecasting

Oct — Synergy Enterprise launched

Resource planning

Planning board

2019

Multi office

Timesheets daily notes

Multi-currency invoicing

Earned value management

Unearned income

Pre-billing

New task management

2020

Win/loss reporting

Weekly resourcing

SharePoint integration

To-dos

Kanban

2021

Team builder for resourcing

Timesheet approvals

Outlook integration

Stage management

Dependencies on schedules

Global search

Total Synergy community

+ Plus SynergyCRM and SynergyHR add-ons and so much more...

2022

Invoice Audits

Advanced Reporting

Analytics Dashboards

Custom Email Domains

Custom Field Updater

Payment Applications

Project Permissions

Purchase Orders

2023

Is your business ready for the future?

So much more...

For more information or support about Synergy and it's features, contact your customer success manager.