

WHY CHOOSE CLOUD?

1. ACCESSIBILITY

How quickly can you mobilise your staff during a crisis like Covid-19? Can you manage a decentralized team? Do you have flexible work options that retain and attract people?

- Work from anywhere
- Work any time
- Work on any device
- Easily manage remote teams

Are your databases connected? Is your team on different versions of software and operating systems? Do you have to install software on every device?

2. MANAGEABILITY

- No maintenance
- One universal version
- Always up-to-date
- No installations

Are you paying dedicated IT staff to manage your software, hardware and network requirements? How old is your server? How much does it cost to own and maintain your server?

3. COST OF MANAGEMENT

- Reduce IT overhead costs
- Lift the internal IT burden
- No servers or networks to manage
- No separate security and maintenance costs

Are you locked into software contracts? How long for? What is the opportunity cost of not using cloud software?

4. COST OF OWNERSHIP

- Subscription based
- Pay-as-you-go
- No lock-in contracts

Do you have fluctuating workloads and staff numbers? How quickly and easily can you change your users count or storage quota?

5. SCALABILITY

- On demand consumption
- Highly scalable
- Easily change users and storage levels
- Improve business efficiency

How do you back up your business data? When was the last time you tested your backups? What happens if you lose your server or site to hardware failure, environmental disaster or virus attack?

6. BACKUP AND RECOVERY

- Enable operational resiliency
- Multiple back-ups
- Instant recovery
- Unlimited storage

How complete are your software's features as a solution? How often do you receive new software features? Do they meet your evolving business needs? Is your software industry-specific?

7. DEVELOPMENT

- Rapid, frequent release cycles
- Swift feature feedback
- Industry-specific
- Future-ready

How easily can your team collaborate if not in the office? Do they have transparency into each other's work? Are people forever reinventing the wheel? How do you manage different versions of documents?

8. COLLABORATION

- Unlimited users from widespread locations
- Easily view, share, and discuss information
- Improve teamwork and document control
- Boost business productivity

Do you use various systems in your work day? Are they integrated? How easily can you integrate key software? How often do you enter the same data into different systems?

9. SOFTWARE INTEGRATION

- Unified system
- Easily integrate cloud software
- Improve productivity
- Connect multiple specialist apps

How do you protect your business data? Are your firewalls and passwords enough? Can you match the sophistication of Microsoft's 3,500 strong cybersecurity team or their billion-dollar security budget?

10. SECURITY

- Secure network infrastructure
- Secure hardware and firmware
- Multiple layers of data encryption
- Cybersecurity experts working 24/7/365

Are you committed to real sustainability? How are you reducing the carbon footprint of your business?

11. ENVIRONMENT

- Reduce paper waste
- Hardware efficiency
- Energy efficiency
- Reduce carbon footprint

DON'T FIGHT GRAVITY
Move to the cloud and reap the benefits

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